



## More than **50 years** of health nutrition

Since 1965, we have dedicated all our expertise and passion to develop innovative food and guarantee well-being and happiness for cats and dogs.

Our Pro-Nutrition pet food contains high quality ingredients which are carefully selected from nature, to provide cats and dogs with complete and balanced meals.

Extremely palatable, these food guarantees a moment of real enjoyment with every meal.











### 40 Essential nutrients

Our nutritionists select a large number of ingredients, specially selected for their beneficial properties on the global animal health (apple fibres, fructo-oligosaccharides, linseed, vitamins, minerals,...), to bring the 40 nutrients to cats and dogs which are essential to their nutritional balance.



At Pro-Nutrition, we believe that dogs and cats make us happy every day.

Our mission: to help you take care of your companion, to give him all the love he gives you at every stage of his life.



A French company on a human scale, expert in nutrition since 1965, we manufacture 100% of our products in our factory based in Brittany.

Our raw materials come mainly from the western part of France.



A range of foods of very high nutritional quality, for a happy and healthy animal!

Recipes formulated to meet the physiological needs of your pet, adapted to its age and size.



# The aims of our **new range** design

#### Boost emotional resonance...

- Strengthen the scope and values of our brands
- Enhance their perceived value
- Trigger instant emotional engagement among consumers

#### ...while capitalising on our strenght

- Advanced health expertise and the high quality of our ingredients
- An exclusive brand dedicated to specialised channels
- A strong differentiating factor: 100% French-made via our manufacturing process and the origin of our raw materials

## **Pro-Nutrition,** "the brand that cares"



Love and Protection of our beloved pets

One mission:

Help owners to care
for their animal

A brand that is:

Protective, caring, reassuring and generous

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#### **COMPLETE FOOD** FOR KITTENS, FEMALE CATS AT THE END OF GESTATION OR LACTATION AND STERILISED KITTENS



#### **HEALTHY GROWTH**

The combination of highly digestible ingredients (fish proteins, egg, rice) and fish oil (rich in omega-3), high energy intake and tailored levels of calcium and phosphorus contributes to a kitten's healthy growth and optimal development.



#### **IMMUNITY**

The incorporation of antioxidants, such as vitamin E, vitamin C and selenium, together with yeast extracts helps strengthen a kitten's immature immune system.



### **COMPLETE FOOD**FOR ADULT CATS



#### **VITALITY**

Apple fibres, rich in natural antioxidants, combined with vitamin E and selenium, contribute to a cat's vitality.



#### **HEALTHY SKIN & SILKY COAT**

Healthy skin and silky coat with the incorporation of biotin and zinc, and an optimal intake of omega-6 and omega-3 essential fatty acids.

#### **INGREDIENTS**

Dehydrated animal proteins 30% (poultry, pork). Corn. Rice (17%). Poultry fat. Linseed. Dehydrated fish (4%). Animal protein hydrolysates. Apple fibres. Egg (2%). Brewer's yeast. Potassium chloride. Fish oil (0.5%). Fish autolysates (0.4%). Sea salt. Calcium carbonate. Fructo-oligosaccharides. Yucca. Yeast extracts (0.04%) (Saccharomyces cerevisiae, Ciberlindera Jadini). Enterococcus faecium (4b1707) (Probiotics). Vitamins and trace elements.





#### **INGREDIENTS**

Dehydrated animal proteins 30% (poultry including turkey 4%, pork). Corn. Wheat. Poultry fat. Linseed. Animal protein hydrolysates. Peas. Apple fibres (2%). Broad bean fibres. Beet pulps. Brewer's yeast. Fish autolysates (0.4%). Potassium chloride. Sea salt. Calcium sulphate. Fructo-oligosaccharides. Yucca. Enterococcus faecium (4b1707) (Probiotics). Vitamins and trace elements.







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### **COMPLETE FOOD**FOR ADULT CATS



#### **VITALITY**

Apple fibers, rich in natural antioxidants, combined with vitamin E and selenium, contribute to a cat's vitality.



#### **HEALTHY SKIN & SILKY COAT**

Healthy skin and silky coat with the incorporation of biotin and zinc, and an optimal intake of omega-6 and omega-3 essential fatty acids.



COMPLETE FOOD FOR STERILISED
ADULT CATS AND CATS
WITH A TENDENCY TO PUT ON WEIGHT



#### **OPTIMAL WEIGHT**

A carefully tailored protein-to-energy ratio associated with carnitine, and a balanced with level of fibers to help maintain a healthy weight and muscle mass without frustration.



#### **URINARY HEALTH**

Tested under veterinary supervision, this food helps maintain optimal urinary pH values for your cat's health.

#### **INGREDIENTS**

Dehydrated animal proteins 20% (poultry 17%, pork). Corn. Wheat. Corn gluten. Poultry fat. Peas (4%). Rice. Beet pulps. Animal protein hydrolysates. Lucerne protein concentrate. Linseed. Brewer's yeast. Apple fibres (0.6%). Broad bean fibres. Sea salt. Calcium carbonate. Fish autolysates (0.4%). Dehydrated carrots (0.1%). Potassium chloride. Fructo-oligosaccharides. Calcium sulphate. Yucca. Enterococcus faecium (4b1707) (Probiotics). Vitamins and trace elements.







#### **INGREDIENTS**

Dehydrated animal proteins 31% (poultry, pork). Corn. Broad bean fibres. Wheat. Dehydrated fish (4%). Poultry fat. Apple fibres. Peas. Animal protein hydrolysates. Linseed. Beet pulps. Calcium sulphate. Potassium chloride. Fish autolysates (0.4%). Brewer's yeast. Fish oil. Sea salt. Fructo-oligosaccharides. Yucca. Enterococcus faecium (4b1707) (Probiotics). Vitamins and trace elements.







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**COMPLETE FOOD** FOR STERILISED ADULT CATS AND FOR CATS WITH A TENDENCY TO PUT ON WEIGHT



#### **OPTIMAL WEIGHT**

A carefully tailored protein-to-energy ratio associated with carnitine, and a balanced with level of fibers to help maintain a healthy weight and muscle mass without frustration.



#### **URINARY HEALTH**

Tested under veterinary supervision, this food helps maintain optimal urinary pH values for your cat's health.



COMPLETE FOOD FOR STERILISED ADULT CATS OVER 8 YEARS OLD AND FOR CATS WITH A TENDENCY TO PUT ON WEIGHT



#### **ACTIVITY SUPPORT**

A recipe designed to help maintain mature cats fit and active with hydrolyzed collagen, linseed and fish oil, which are rich in omega-3.



#### **HEALTH AGEEING**

To boost your mature cat's vitality, this recipe contains apple fibres rich in natural antioxidants to help cells fight free radicals, yeast extracts for a healthy immune system and limited phosphorus for good renal health.

#### **INGREDIENTS**

Dehydrated animal proteins 36% (poultry includin chicken 11%, pork). Corn. Broad bean fibres. Wheat Poultry fat. Apple fibres. Animal protein hydrolysates. Peas. Beet pulps. Linseed. Calcium sulphate. Potassium chloride. Fish autolysates (0.4%). Brewer's yeast. Fish oil. Sea salt. Fructo-oligosaccharides. Yucca. Enterococcus faecium (4b1707) (Probiotics). Vitamins and trace elements.







#### **INGREDIENTS**

Dehydrated animal proteins 30% (poultry including chicken 5%, pork). Corn. Broad bean fibres. Poultry fat. Apple fibres (4%). Corn gluten. Animal protein hydrolysates. Linseed (2%). Beet pulps. Calcium carbonate. Brewer's yeast. Potassium chloride. Fish autolysates (0.5%). Fish oil (0.5%). Calcium sulphate. Fructo-oligosaccharides. Marine peptides (type II hydrolysed collagen) (0.7%). Yucca. Yeast extracts (0.04%) (Saccharomyces cerevisiae, Ciberlindera Jadini). Enterococcus faecium (4b1707) (Probiotics), Vitamins and trace elements.

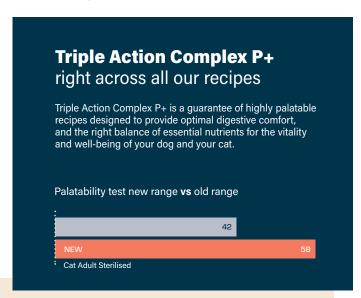






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# Very high quality recipes



## High-quality raw materials, primarily of **French origin**





Triple Action Complex P+ is a guarantee of highly palatable recipes designed to provide optimal



#### URINARY pH

The balanced blend of minerals at moderate levels helps prevent kidney problems and maintain optimal urinary pH values.



#### **PALATABILITY**

Your cat will love tucking into our highly palatable recipes which are made with ingredients specifically selected for their aromatic notes.



#### **DIGESTIBILITY**

All our foods contain probiotics (beneficial live microorganisms) which provide real digestive comfort and optimal balance of the intestinal flora on a daily basis. Our daily digestible proteins have been rigorously selected.

Average analytic characteristics		KITTEN AUX POIS- SONS	ADULT A LA DINDE	ADULT MULTI	ADULT STERILISED AUX POISSONS	ADULT STERILISED AUX POISSONS	ADULT 8+ STERILISED AU POULET
Enterococcus faecium		1x10°					
Crude protein	%	34	31	30	36	36	34
Crude fat	%	19	16	12	10	10	13
Crude fibre	%	1,5	3,5	2,5	6	6	8
Inorganic matter	%	8	7	7	7	7	6
Metabolisable energy	kcal/kg	4 130	3 917	3 776	3 568	3 568	3 631
Calcium	%	1,3	1,2	1,2	1,1	1,1	1,1
Phosphorus	%	0,95	0,9	0,85	0,85	0,85	0,6
Sodium	%	0,48	0,37	0,45	0,41	0,41	0,30
Potassium	%	0,97	0,61	0,52	0,73	0,74	0,81
Magnesium	%	0,12	0,12	0,11	0,12	0,13	0,11
Omega-6	%	3,7	3,2	3	2,1	2,2	3
Omega-3	%	1,5	1,1	0,6	0,60	0,80	1
EPA + DHA	g/kg	2,1	0,1	0,1	0,9	1,4	1,5
Lysin	g/kg	18,0	14,5	12,2	18,3	19,4	17,3
Methionine	g/kg	9,4	7,3	6	10,6	10,9	10,6
L-carnitine	mg/kg	-	-	-	50	50	50
Taurine	mg/kg	2 200	1 400	1 400	1700	1700	1 700
Copper	mg/kg	23	16	17	20	20	21
Zinc	mg/kg	164	116	111	141	140	144
of which Zinc chelate	mg/kg	40	24	24	31,5	31,5	31,5
Manganese	mg/kg	105	70	70	81	81	87
Iodine	mg/kg	2,3	1,6	1,5	1,9	1,9	1,9
Selenium	mg/kg	0,45	0,44	0,47	0,46	0,42	0,41
of which Organic selenium	mg/kg	0,05	0,09	0,09	0,07	-	0,05
Vitamin A	UI/kg	22 000	13 800	13 800	17 600	17 600	17 600
Vitamin D3	UI/kg	2 000	1 200	1 200	1600	1600	1 600
Vitamin E	UI/kg	220	125	125	160	160	160
Vitamin C	mg/kg	175	-	-	-	-	175
Vitamin B1	mg/kg	120	76	74	97	97	97
Vitamin B2	mg/kg	5,0	3,2	3,1	4,1	4,1	4,1
Pantothenic acid	mg/kg	17	11	11	14	14	14
Vitamin B6	mg/kg	6,0	3,8	3,7	4,9	4,9	4,9
Vitamin B12	mg/kg	0,03	0,02	0,02	0,02	0,02	0,02
Vitamin PP	mg/kg	65	41	40	53	53	53
Biotin	mg/kg	2,0	1,2	1,2	1,6	1,6	1,6
Folic acid	mg/kg	1,2	0,8	0,7	1,0	1,0	1,0
Choline chloride	mg/kg	4500	3450	3450	3450	3450	4050

The contents indicated in the table above are the average values contained in the feed.

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